



## Speakers



**Roy Woodhead** is Senior Lecturer in Technology Management at Oxford Brookes University. His primary interests include Innovation Management, Technology Management, Functionality and Philosophy of Technology.

He is currently a Vice President of the Society of American Value Engineering International (SAVE International) and undertakes action-research projects working through various value improving methodologies such as System Dynamics, Decision Analysis and Value Engineering aligning strategic, tactical and operational thinking to enable collaborative innovation.



**Eugene Sadler-Smith** is Professor of Management Development & Organizational Behaviour in the School of Management, University of Surrey and a Fellow of the Chartered Institute of Personnel and Development (CIPD).

After a successful career in HR in the gas industry, he became a university lecturer in 1994. His current research and teaching interests centre on the role of intuition in management and in management development.

His research has been published widely in leading peer-reviewed journals and he is the author of *Learning and development for managers: perspectives from research and practice*. His new book *Inside Intuition* is published by Routledge in 2007.



**Eve Mitleton-Kelly** is founder and Director of the Complexity Research Programme at the London School of Economics; visiting Professor at the Open University; Executive Co-ordinator of SOL-UK (London) (Society for Organizational Learning); Coordinator of Links with Business, Industry and Government of the European Complex Systems Network of Excellence, *Exystence*; Member of ONCE-CS Coordinating Action on

Complex Systems; Member of the European Complex Systems Network and Advisor to European and USA organisations.

She has recently edited *Complex Systems & Evolutionary Perspectives of Organisations: The Application of Complexity Theory to Organisations*.

**Didier Clement** is a Management Consultant and Organizational Coach.

He specialises in the areas of Strategy, Organisation and People. He works together with Management Teams and Organisations at large and helps them to define for themselves better ways to work. He is involved at all stages of development of an organisation and, in particular, helps new businesses to develop. (Photo not currently available).

### *The Word*

The word was born  
in the blood,  
it grew in the dark body, pulsing,  
and took flight with the lips and mouth.

Farther away and nearer,  
still, still it came  
from dead fathers and from wandering races,  
from territories that had become stone,  
that had tired of their poor tribes,  
because when grief set out on the road  
the people went and arrived  
and united new land and water  
to sow their word once again.  
And that's why the inheritance is this:  
this is the air that connects us  
with the buried man and with the dawn  
of new beings that haven't yet arisen.

Still the atmosphere trembles  
with the first word  
produced  
with panic and groaning.  
It emerged  
from the darkness  
and even now there is no thunder  
that thunders with the iron sound  
of that word,  
the first  
word uttered:  
perhaps it was just a whisper, a raindrop,  
but its cascade still falls and falls.

Later on, meaning fills the word.  
It stayed pregnant and was filled with lives,  
everything was births and sounds:  
affirmation, clarity, strength,  
negation, destruction, death:  
the name took on all the powers  
and combined existence with essence  
in its electric beauty.

Human word, syllable, flank  
of long light and hard silver,  
hereditary goblet that receives  
the communications of the blood:  
it is here that silence was formed by  
the whole of the human word  
and not to speak is to die among beings:  
language extends out to the hair,  
the mouth speaks without moving the lips:  
suddenly the eyes are words.

I take the word and move  
through it, as if it were  
only a human form,  
its lines delight me and I sail  
in each resonance of language:  
I utter and I am  
and across the boundary of words,  
without speaking, I approach silence.

I drink to the word, raising  
a word or crystalline cup,  
in it I drink  
the wine of language  
or unfathomable water,

maternal source of all words,  
and cup and water and wine  
give rise to my song  
because the name is origin  
and green life: it is blood,  
the blood that expresses its substance,  
and thus its unrolling is prepared:  
words give crystal to the crystal,  
blood to the blood,  
and give life to life.

*Pablo Neruda. From: 'Full Woman, Fleshly  
Apple, Hot Moon', Trans., Stephen Mitchell*